

# Facilitating Care: A Community Care Hub Success Story from a CBO-AAA Partnership

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Health Promotion Council (HPC)  
Pennsylvania Association of Area Agencies on Aging (P4A)

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Involved in the AAA network since 1998



P4A is the statewide association of Pennsylvania's 52 Area Agencies on Aging.

# Health Promotion Council



## Mission/Vision/Values

Promote health, and prevent and manage chronic disease, especially among vulnerable populations, through community-based outreach, education and advocacy.



### Direct Service

Trained health educators, community health workers, case managers, and patient navigators work directly with individuals and families in their own communities.



### Capacity Building

In-person and virtual training, technical assistance, curriculum development, academic-community partnerships, and other services can help to strengthen organizations.



### Policy and Systems Change

Support with development and implementation of policies and practices can enable healthy behaviors.

**More than 40 years** of experience, **reaching more than 30,000 people** across PA each year.  
Focused on **health equity and culturally responsive services** delivered by diverse staff.  
Empowering individuals and communities to **prioritize their health** and become engaged in issues that impact their health and wellness.

## Key Departments

Advocacy  
Institute

Family Services

Nutrition and  
Active Living

Tobacco  
Enforcement  
and Control

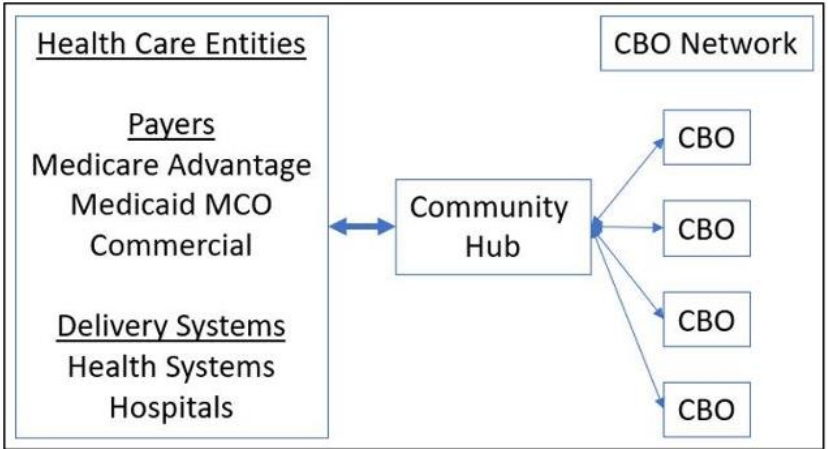
Training and  
Capacity  
Building

# Community Care Hub Operating Structure



## Advisory Committee:

- Health Promotion Council (HPC)
- Pennsylvania Association of Area Agencies on Aging (P4A)
- Montgomery County Office of Aging Services (AAA)
- Berks County AAA
- Bucks County AAA
- Pennsylvania Department of Aging
- Philadelphia Corporation for Aging (AAA)
- HealthShare Exchange
- Liberty Resources (CIL)





# CBO-AAA Partnership Strategy

- Leverage leadership of state AAA association (P4A)
- Leverage HPC's Umbrella Hub Organization to expand CCH operations
- Expand existing CBO-AAA partnership with Montgomery County Office of Aging Services (MCOAS)
- Form new CBO-AAA partnership – new National DPP subsidiary (Berks County AAA)
- CCH Advisory Council to provide support on strategic direction and decision-making
- Build upon what's working and needed – comprehensive program analysis
- Build upon existing resources – people, programs, partnerships, technology and systems
- Start small and stay focused



# CBO-AAA Partnership Achievements to Date

- Governance structure and key partnership contracts
- CCH Advisory Council formed with quarterly meetings
- Programming assessment and service expansion analysis
- DSMES Accreditation (DSMT and MNT billing through original Medicare)
- Direct Secure Messaging license for HPC with HSX
- New National DPP UHO Subsidiary (Berks Encore)
- Continued exploration of possible CCH technology systems